LES NOUVELLES ESTHÉTIQUES SPA

Medium summary

les nouvelles esthétiques spa

ADVERTISING AGENCY

BEAUTÉ BRAIN

Beaute Brain Inc.

Akasaka NOA Bld. 3-2-12 Akasaka, Minato-ku, Tokyo 107-0052, JAPAN

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https://www.facebook.com/beautebrain

LES NOUVELLES ESTHÉTIQUES SPA

The most popular magazine for esthetics in Japan

Guidance on "Les Nouvelles Esthétiques Spa Japan"

INFORMATIVE MAGAZINE FOR ESTHETICS IN THE WORLD

"Les Nouvelles Esthétiqes" was first issued in France in 1952 for the purpose of gaining wide recognition of estheticians' job both inside and outside the country, and also for the improvement of knowledge and skills of estheticians.
Since then it has been issued in 20 countries, such as in France, USA, Italy, Russia, and so on.
Today it is firmly trusted by world's estheticians as the most useful magazine mainly for improving the skills of estheticians.

A WIDELY-READ MAGAZINE FOR NON-PROFESSIONALS AS WELL AS QUALIFIED PROFESSIONALS

"Les Nouvelles Esthétiques Spa Japan" is full of various kinds of the latest information for both beauty treatment and health, and also it contains the information for the advanced skills of estheticians including the topics of the new products concerning esthetics.
Because of its long history and the reliable contents, it has been widely read by not only qualified professionals but also non-professionals through the world.

MEDIA FOR BOTH GRASPING NEW CUSTOMERS AND GETTING A CHANCE TO FIND A NEW BUSINESS

You can brush up your esthetics skills through this magazine because the quality of its contents is quite reliable.
This magazine is to be issued every three months, so the life expectancy of advertisement is rather long, but its cost is very low.
By making use of this magazine, you can do various kinds of actions, for example, sending the information of your business to the readers of this magazine, grasping new customers, cultivating an image, and so on.

Specifications

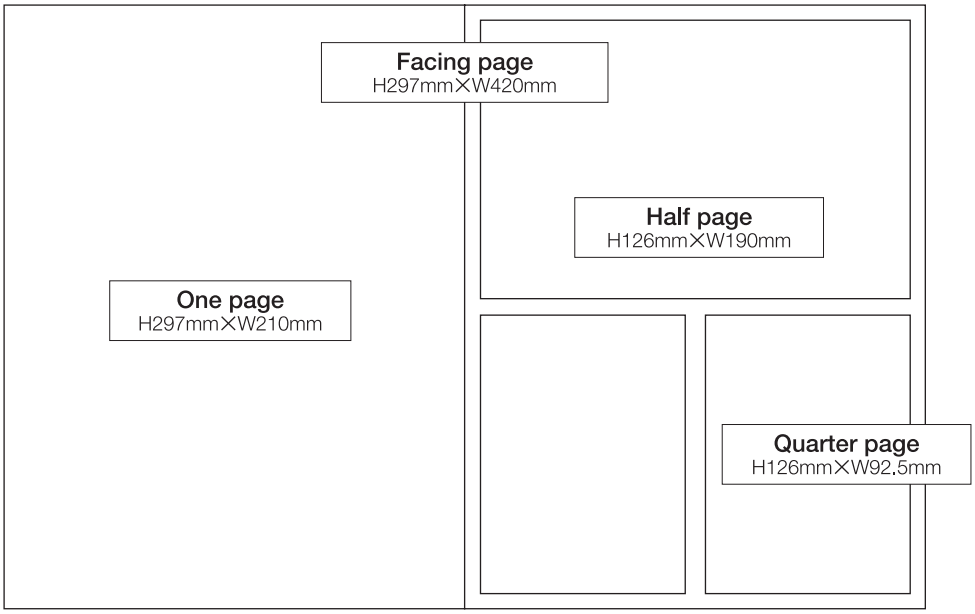
Size of a book	H297mm×W210mm
Appearance	Perfect binding bookbinding　About 144 pages
Print	Offset printing
Circulation	20,000
Issue date	the 23rd day of Mar. Jun. Sep. and Dec.

Fixed Price for Advertisement

	Facing page	One page	Half page	Quarter page
Color printing	900,000 YEN	600,000 YEN	360,000 YEN	180,000 YEN
Cover 4 color printing	950,000 YEN			
Cover 2 color printing	750,000 YEN			
Cover 3 color printing	750,000 YEN			
Postcard for Advertisement	500,000 YEN			
Bundling for Advertisement	500,000 YEN			

＊Production costs Separately

Advertisement page



Contact for Advertisement

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